# THE VIDEO GAME INDUSTRY IN JAPAN

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#### HISTORY OF THE INDUSTRY IN JAPAN

- BEGAN IN THE LATE 1960S
- GOLDEN AGE OF VIDEO GAMES 1978
- CRASH OF THE MARKET
- THE RESURRECTION OF THE INDUSTRY



#### MAJOR COMPANIES

# Microsoft Studios Nintendo



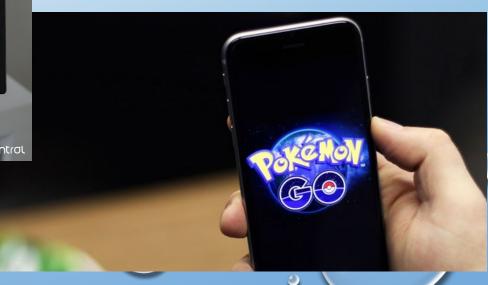




## RISE OF MOBILE GAMES







### POTENTIAL FUTURE OF THE INDUSTRY





